

# CHRIS CAWLEY

## PROFESSIONAL BIOGRAPHY

Chris brings his extensive experience as an entrepreneur in the advertising, media and marketing sectors and in senior corporate management and board positions to his executive coaching practice.

### Executive & Board Experience

CEO, Cawley Nea/TBWA Chairman, OMD Ireland Director, OMG Group Director, Bewley's Coffee Group Director, Titian  
Director, Chiscawley.ie Chairman, agency.com/Ireland Chairman, egraphics.com  
Fellow & Past President of the Institute of Advertising Practitioners in Ireland (IAPI)  
Committee Member, Marketing Institute of Ireland (MII) Committee Member, Institute of Directors in Ireland (IOD).

### Civic and Commercial Leadership

Chris's continuous curiosity about the future and possibility led to the creation and management of a very successful business and more recently of a very successful social justice campaign. Chris bring that energy of visioning and possibility to his clients.

### Education & Coaching Accreditation

MSc Leadership and Behavioural Change, Henley Business School, UK  
Professional Certificate in Coaching (PCC), Henley Business School, UK  
MBA, Dublin Institute of Technology  
EBW (Emotions & Behaviours at Work) Brentfield Consultancy



## COACHING PHILOSOPHY

One of the reasons that Chris became an executive coach was his own positive experience of working with one while a senior executive.

*"Having a space to step out of the work environment, to regain perspective, and then to go back into the work environment with a fresh mind and clarity of purpose, resulted in my better performance and better outcomes, both professionally and personally."*

As a coachee, for Chris the real value was created with:

*"The insight and realisation that the route to getting colleagues and team members to change their behaviour, resided in how effectively I could change my own behaviour. For me this was a personally liberating and professionally empowering insight."*

Chris believes he adds real value to clients who are looking to embark on a journey of behavioural change, having successfully made the journey himself as a senior business leader. In this rapidly changing business environment Chris believes that:

*"Leaders need to develop their 'response-ability,' their capacity to access their own better informed and deeper perspective, enabling sharper insights, access to their response- ability to choose better options and make better decisions."*